

**SHARON HIGH SCHOOL ATHLETIC BOOSTERS MEETING**  
**OCTOBER 2, 2019**  
**SHS ROOM #608/6:30PM**

Attendees: Colin Barbera (President), Steven Rabb (Vice President), Michael Baker (Treasurer), Scott Magit (Secretary), Marc Filipkowski, Gary Avratin, Gary Saks, Ted Galeota, Sandy Wallace, Jill Goldstein, Dawn Baker, Nick Schlierf (AD)

**Welcome (Colin)**

- Motion to approve previous minutes was unanimously approved
- Corporate status all been updated to reflect new officers
- 501 (c)(3) nonprofit status in good standing with the Commonwealth

**Financial update (Mike)**

- \$37,799.47 in bank, nothing outstanding except for some additional apparel expenses
- Mike proposed using the dispensary money towards offsetting entrance fees to games. ***To be discussed at next meeting.***
- Dud Davenport memorial patches for varsity b/g basketball teams have been ordered

**Athletic Director's Update (Nick)**

- One month into fall season
- Boys & Girls XC teams are currently undefeated
- Boys soccer is about .500 and competitive with some of the best teams in the Hock
- Volleyball is competitive with some young talent
- Girls soccer is struggling but has young talent coming up as well
- Football is struggling, but according to Coach Morse they are a very good group of kids and a pleasure to coach
- Unified basketball season begins the week of 10/7
- 50<sup>th</sup> Thanksgiving OA and Sharon football game, requesting commemorative t- shirts for teams and available for sale to student body, alumni and fans
  - Motion to authorize 144 t-shirts in Sharon colors to be ordered
- HUDL AD Package was put through the school district and is now available for coaches
- Proposal to purchase new Eagle mascot costume. Cost is about \$500 to be purchased as soon as possible.
  - Motion to approve purchase of new mascot costume –
  - Unanimously vote to approve

**Fundraising**

- **VISA Gift Card Raffle (Steve)**
  - Ticket have arrived
  - Ticket cost is 1 for \$10, 2 for \$20, 10 for \$50
  - Need to sell tickets at games
  - Created online option raffle.sharonboosters.com to buy into the raffle
  - Gary S to promote via social media
  - Nick to email student body parents and the district

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- **Fundraising ideas (Mark F)**
  - **Painted Driveway Logo**
    - Surrounding towns have sold these in the past and have been very successful
    - Mansfield 300-400 orders generated ~\$11K
    - Good spring fundraiser for graduating seniors and athletic programs
    - Great way to support teams and graduating class
    - Will discuss for Spring fundraising initiative
  - **Court Jesters (Colin B.)**
    - Consensus was that this was not something we would want to support
    - Conflicts with the Pats charity game that has been successfully run for several years
  - **Boosters Bowling Night (Gary A)**
    - Social event of Boosters Club supporters
    - Rent out lanes and have a social event for parents
    - Suggested as a late fall or winter initiative

**Membership (Ted G)**

- 48 members vs 60 at this time last year – 10 grandfathered in from previous year
- Have collected \$2,500 in fees
- Membership cards and snack shack vouchers are in
- Ted to schedule off-cycle discussion with Membership Committee

**Concessions (Gary A)**

- Gross revenue \$2,685 from events to date – Strong sales home volleyball and football games
- \$1,100 in cash box
- Equipment is starting to fail – BBQ is not working well and will research the purchase of new comparable model.
- Need to research new hot dog machine

**Apparel (Dawn B)**

- Sold \$1,532 in September, including ~\$700 on Open House night
- New items – umbrellas (12 sold), waiting for lanyards, scarves due to arrive soon
- Potential items - looking at windbreakers,

**Media (Gary S)**

- Will post raffle link
- Athlete bios, driven by kids is something Gary is looking into

**Initiative Updates**

- Scoreboard – (Steve and Ted)
  - Steve spoke to Mike at Scoreboard Enterprises
  - Per Steve, can go with a few options, though anything can be modified:
    - 1) Replace what we have with better technology ~\$22K

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- 2) Others have more digital illumination and cost goes up the more you add and will be modular that you can expand over time. Also, potentially requires different foundation and supports. Same size as current board would be ~\$100K.
- 3) Biggest, most technical is ~\$170K.
- Question about basic with ticker, with the ability to customize, etc.
  - Fundamental question: “what’s important to the district?” – Basic vs. advanced tech or somewhere in the middle with room to grow?
  - Timetable – what is realistic? Spring is doable (3/1) if decisions are made by ~ Dec 15th
  - Jim Daylor reached out to several of the contractors for the new buildings in town for donation to scoreboard fund. Consigli Construction open to conversations but concerned about perception of conflict
  - Next Step: Ted and Steve going to Whitman Hanson to see their scoreboard in action. Will discuss experience with the WH Athletic Director (decision process, funding program, options for use beyond sports, etc.)